

# Julia Henzler

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## EDUCATION

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### **The Pennsylvania State University**

B.S. In Recreation, Park, and Tourism Management;  
concentration in Meeting and Event Management  
GPA: 3.86

*University Park, PA  
December 2022*

*Dean's List: Fall 2019 – Fall 2021*

## RELEVANT EXPERIENCE

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### **NorthEastern chapter of Travel and Tourism Research Association**

*Event Planning Intern*

- Solicited sponsors and speakers.
- Collected information of relevant stakeholders to reach out and promote the conference.
- Created agenda and schedule for the conference.

*Virtual  
Oct. 2021 – Present*

### **Indian Valley Country Club**

*Banquet Staff Member*

- Assisted with the complete setup and breakdown of the banquet area.
- Maintained a high level of cleanliness and awareness of sanitary practices.
- Anticipated guests' needs and exceeded customer service expectations.

*Telford, PA  
May 2021 – Jan. 2022*

### **Bryce Jordan Center**

*Usher Team Member*

- Tended to guests' comfort and assist them with any questions or problems.
- Enforce event rules and relevant health and safety regulations.

*University Park, PA  
Oct. 2019 – Nov. 2021*

### **Quality Degree, Inc.**

*Administrative Assistant*

- Assisted accounting department with job costing.
- Assisted installation department with utility rebates and other time sensitive material.
- Coordinated departmental recognition dinners.

*Royersford, PA  
May – Aug. 2020*

## RELEVANT COURSEWORK / CERTIFICATIONS

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**Programming in Recreation Services** – This course is designed to provide students with information and practical experience required to successfully design, promote, implement, and evaluate programs and special events.

**Marketing of Recreation Services** – Theoretical/practical application of marketing/advertising strategies in the development/delivery of recreation services.

**Commercial Recreation Management** – Provides students with an understanding of strategic management processes and how they apply to recreation/tourism businesses.

**Event Planning Intensive Course** – Event U

## LEADERSHIP POSITIONS

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### **Penn State Meetings and Events Club**

#### **Student Chapter of Meeting Professionals International**

*Treasurer*

- Register Pineapple Gala with Associated Student Activities and deal with contracts
- Register and submit funding requests for PCMA Convening Leaders

*University Park, PA  
Mar. 2021 – Present*